



Albion Green

Financial Education

Program Leader

Andy Mayer has over 14 years experience as a trader and manager in the investment banking industry. He began his career in London with NatWest Global Financial Markets, and worked for Credit Agricole and Morgan Stanley before moving to Asia in 2010. His most recent banking role was running the Asia FX derivatives department at CIBC Hong Kong.

Andy has a BSc from the University of Durham, England and an MSc in mathematical modelling from Edinburgh University, Scotland. He holds a diploma in technical analysis (distinction) from the Society of Technical Analysts.

Technical Analysis – Trend Following

Introduction

Technical Analysis or charting is one of the most commonly used tools for trading any financial product. Trend following is one of the most common trading styles employed by professional traders and investors. This course covers the basics of trend following from an analytical perspective and is suitable for people new to technical analysis or those with a limited experience.

Who the course is for

- Traders
- Investors
- Bank sales people
- Graduate Trainees
- Students
- Anyone new to Technical Analysis

Learning outcome

Upon completion of the course, students will have an understanding of what technical trend following is and how to use it to predict market moves and profit from the financial markets.



Technical Analysis – Trend Following



Learning Techniques

Participants will be taught one module per session and their knowledge will be tested regularly during the course to track progress. There will be group exercise work to practice real-life skills and inter-group presentations to share lessons learnt.

Language

English

Number of participants

Up to 20

Duration

One full day, or four evening sessions of one and a half hours each.

Course content

- What defines a trend?
- Up-trends, down-trends and sideways-trends
- Trend-lines
- Chart patterns
- Moving averages (simple, linear weighting and exponential)
- Moving average crossover
- Adaptive Moving Average (Perry Kaufman)
- TD Moving Average (Tom DeMark)
- Oscillators
- Momentum and Rate of Change
- RS and RSI
- Stochastics and Slow Stochastics
- MACD and MACD2
- Practical examples and practice
- Conclusion

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